

Fig. 1

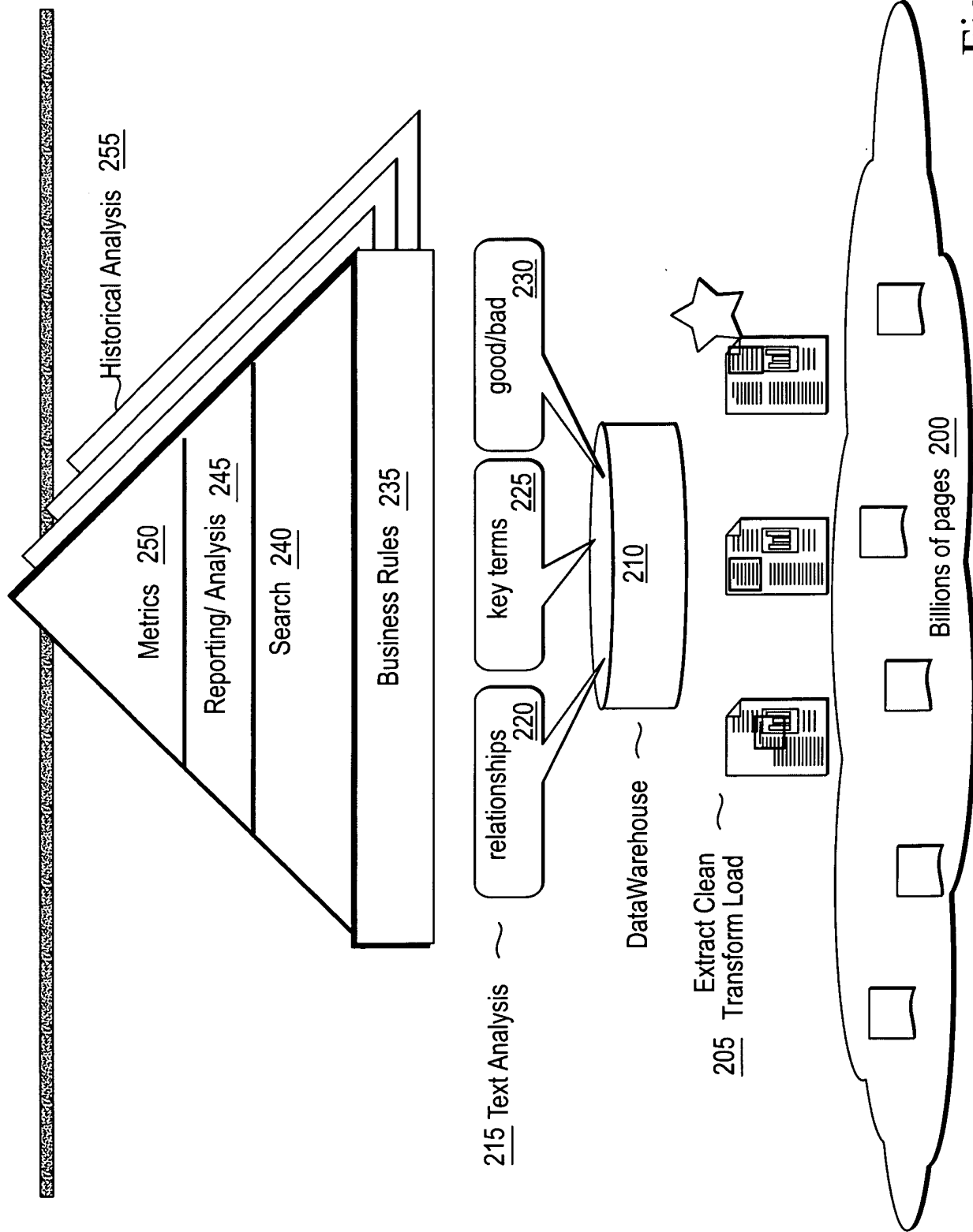


Fig. 2

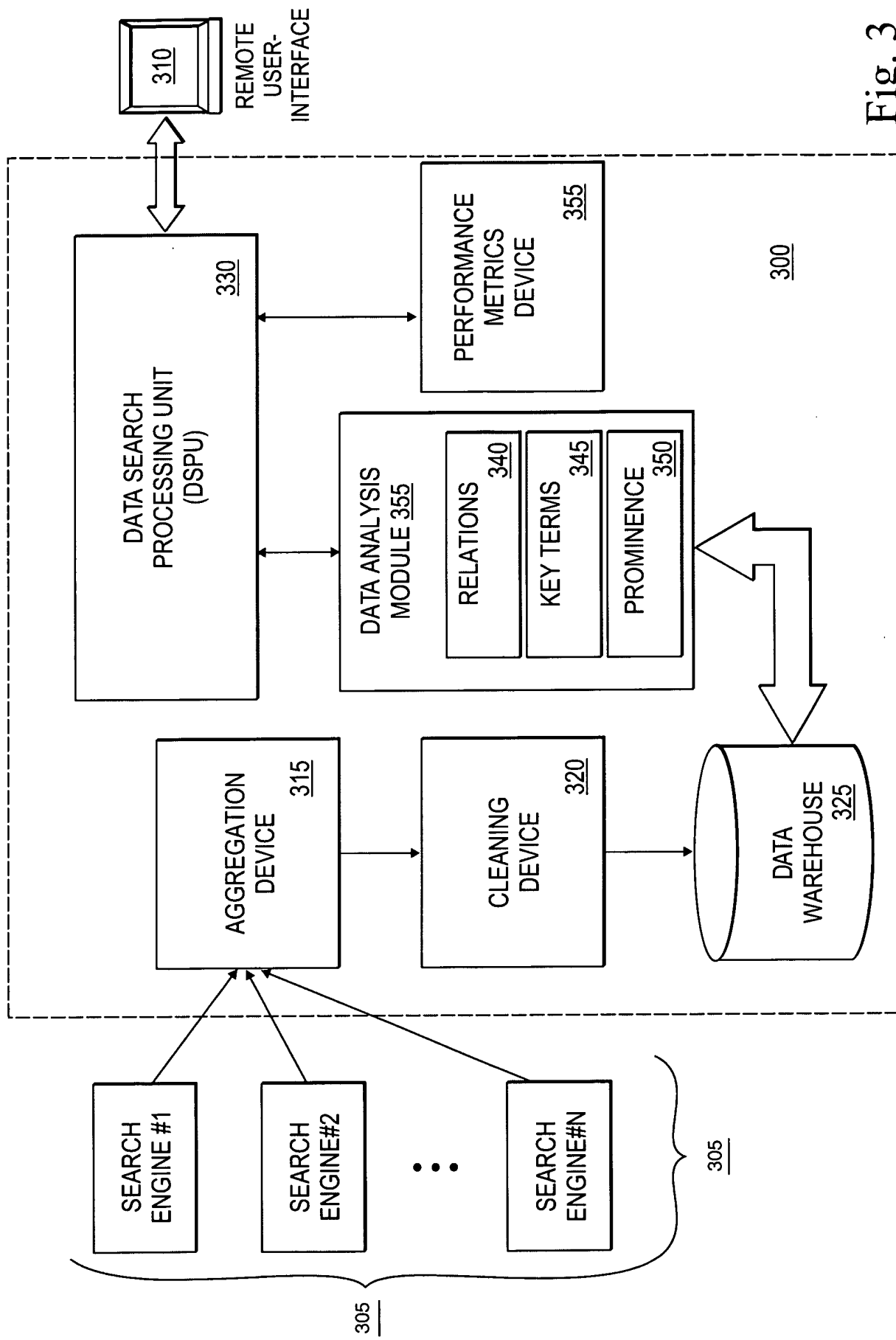


Fig. 3

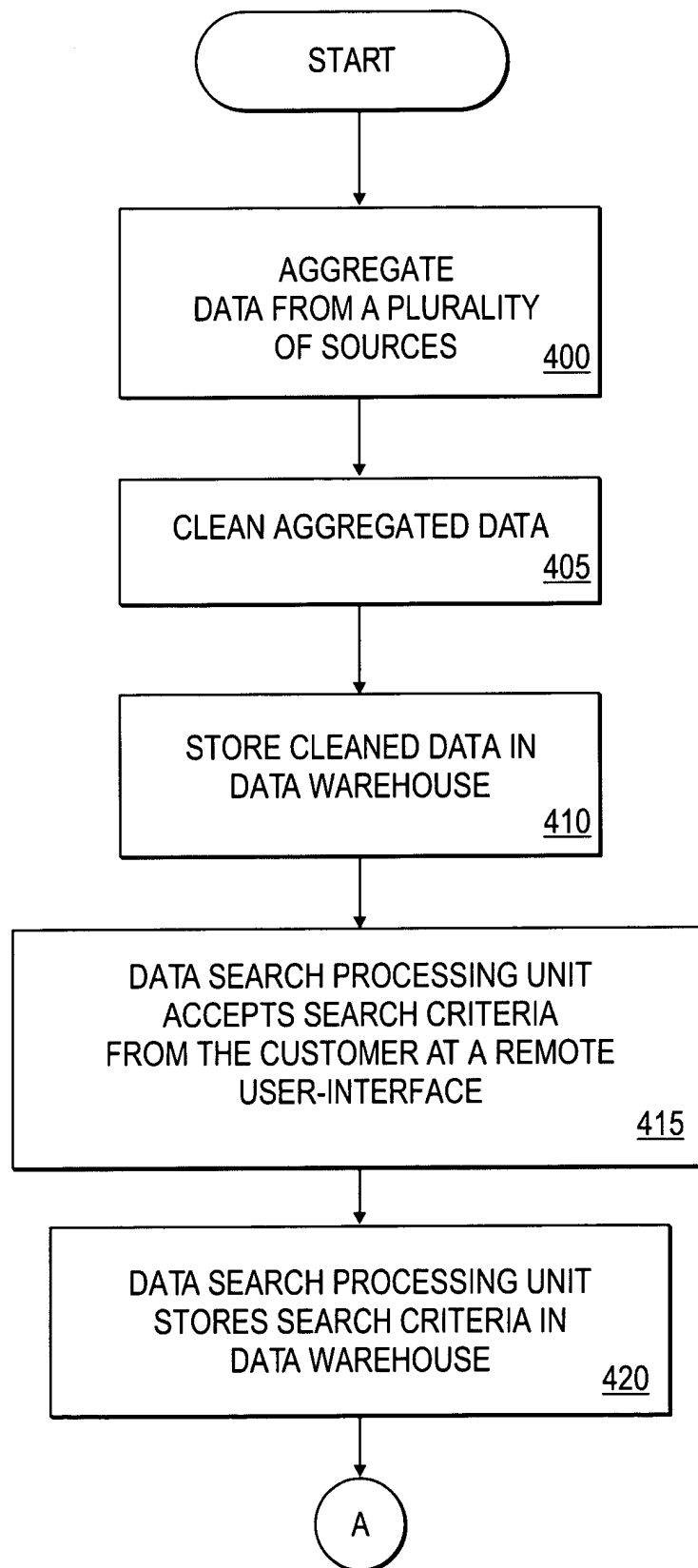


Fig. 4

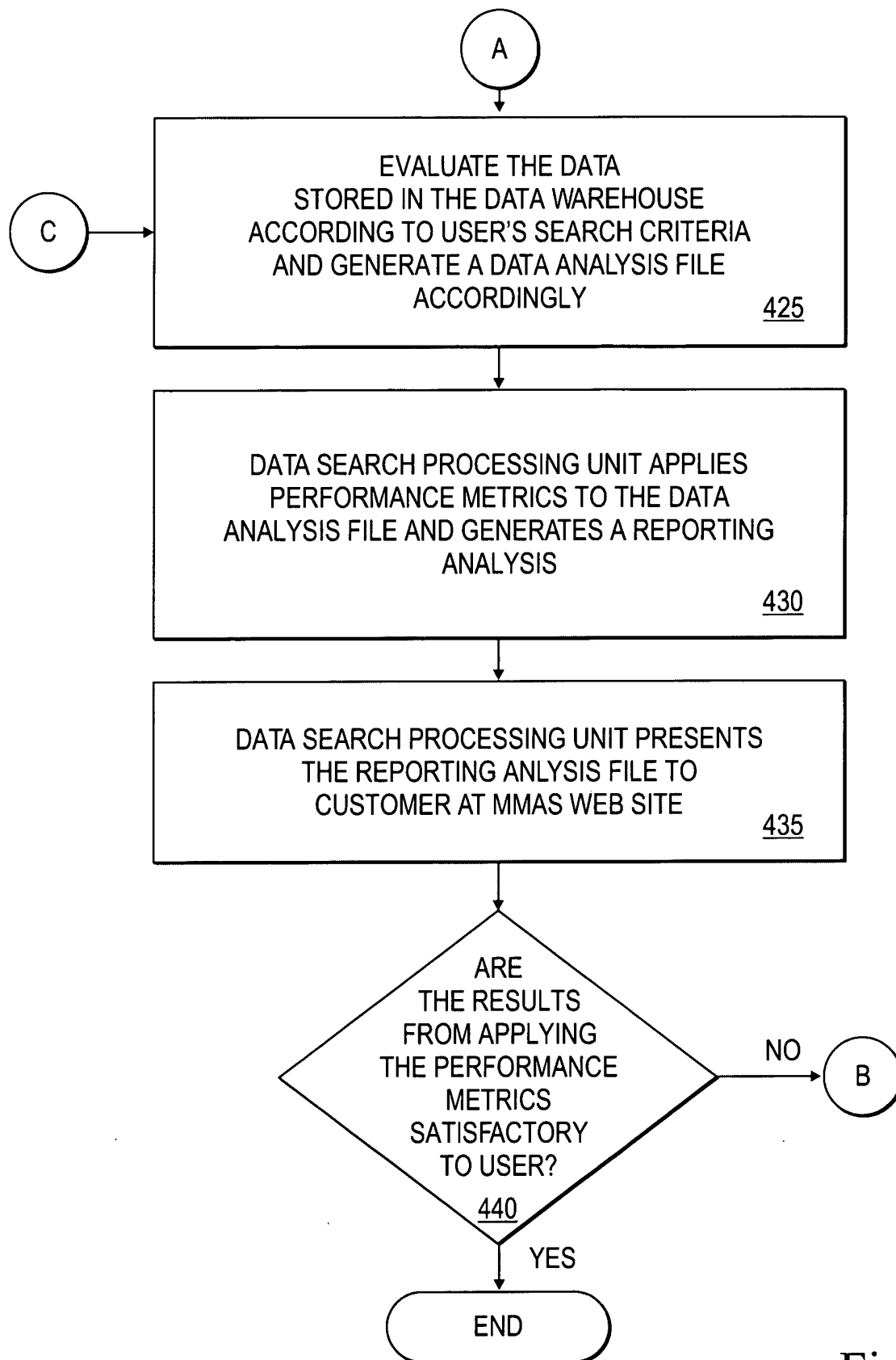


Fig. 4A

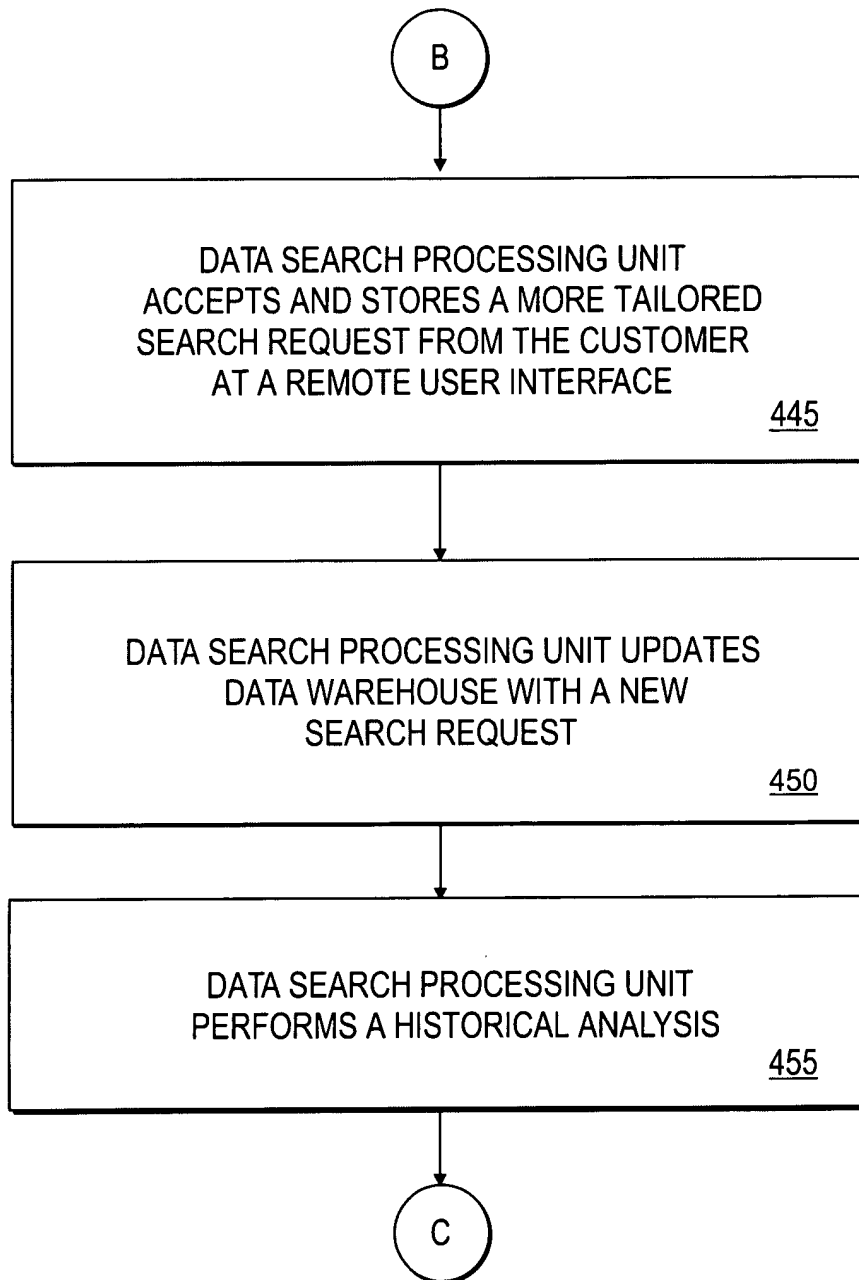


Fig. 4B

Biz360

Siebel 360

My Biz360

Reports

Search

Query

Manage Account

Reporting Metric Info

Enter information about the metric.

Name

Top Internet Pubs

Update

Site Ratings

Rate each site on relevance scale from 1 to 100,
A rating of 0 will remove the site from consideration

Site Name	Rating
Boston Herald	0
CNNfn - the financial network	0
	0
	100
•	•
•	•
•	•
	0
	100
CNET	100

Fig. 5

Siebel mindshare

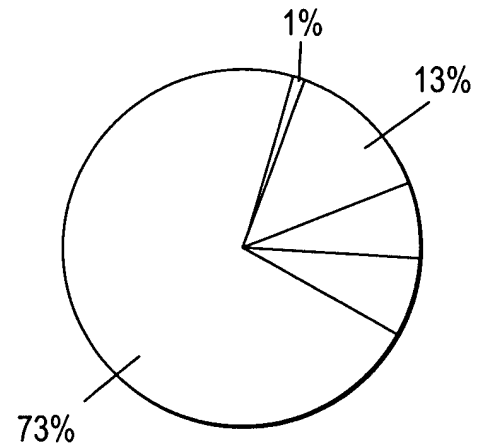
This report summarizes the mindshare in our space.
Data is calculated using the rating defined by tl

Timeframe: 30 days ▼

Rating Metric: Equal Weight ▼

Publications: All ▼

Go



	Message Mentions	Percent(%)	News Mentions	Percent
Clarify, Inc	10	2%	8	
•	74	13%	13	:
•			4	
•	485	83%	85	:
Vantive Corporation	12	2%	4	

Fig. 6

Biz360

Siebel 360	My Biz360	Reports	Search	Query	Manage Account
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TITLE OF PUBLICATION

Author

ArticleDate

Publication

URL

Score

Keywords

Partners

Competitors

People

Companies

Quotes

Summary of
Text

Fig. 7

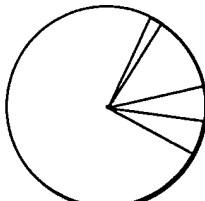
Biz360

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My Biz360
Reports
Search
Query
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My Documents

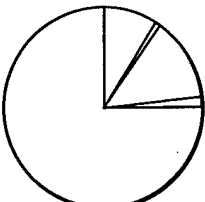
Search

30 Day Mindshare



☐ Clarify, Inc
☐ Pivotal
☐ Salesforce.com, Inc
☐ Siebel Systems
☐ Vantive Corporation

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Fig. 8